



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Smart Media Group-Alexandria  
1427 Leslie Ave  
Ste 100  
Alexandria, VA 22301

## Contract # 4918329

**Schedule Dates** 07/14/21-07/20/21  
**Advertiser** Glenn Youngkin for VA Governor-R (140580)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** YKIN/ORDR/714720 (1587942)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Berg, Fran  
**Phone/Fax** /  
**CPE** 714720  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** EST 0714-0720

**Date Entered** 07/13/21  
**Last Modified** 07/13/21  
**Entered By** Alexa Schram  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$16,837.50  
**Net Total** \$95,412.50  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2021	85	\$112,250.00
<b>Grand Total:</b>	<b>85</b>	<b>\$112,250.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/14/21-07/16/21	2	:30	9A- Live with Kelly				1	1	1			3	\$300.00	\$900.00	Washington (WJLA)		7/13/21
2.0	Normal Line / SPOT	07/19/21-07/20/21	2	:30	9A- Live with Kelly		1	1						2	\$300.00	\$600.00	Washington (WJLA)		7/13/21
3.0	Normal Line / SPOT	07/14/21-07/15/21	2	:30	10:58:25A- ABC-The View				1	1				2	\$450.00	\$900.00	Washington (WJLA)		7/13/21
4.0	Normal Line / SPOT	07/14/21-07/16/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		7/13/21
5.0	Normal Line / SPOT	07/19/21-07/20/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	2						3	\$400.00	\$1,200.00	Washington (WJLA)		7/13/21
6.0	Normal Line / SPOT	07/19/21-07/19/21	2	:30	6:58A- ABC-Good Morning America		1							1	\$300.00	\$300.00	Washington (WJLA)		7/13/21
7.0	Normal Line / SPOT	07/14/21-07/16/21	2	:30	6:58A- ABC-Good Morning America				1	1	1			3	\$300.00	\$900.00	Washington (WJLA)		7/13/21
8.0	Normal Line / SPOT	07/14/21-07/14/21	2	:30	3:01P- The Drew Barrymore Show				1					1	\$250.00	\$250.00	Washington (WJLA)		7/13/21
9.0	Normal Line / SPOT	07/19/21-07/19/21	2	:30	3:01P- The Drew Barrymore Show		1							1	\$250.00	\$250.00	Washington (WJLA)		7/13/21
10.0	Normal Line / SPOT	07/14/21-07/16/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		7/13/21

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11.0	Normal Line / SPOT	07/19/21-07/20/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	1						2	\$400.00	\$800.00	Washington (WJLA)		7/13/21
12.0	Normal Line / SPOT	07/14/21-07/16/21	2	:30	6:58A- ABC-Good Morning America				2	2	2			6	\$800.00	\$4,800.00	Washington (WJLA)		7/13/21
13.0	Normal Line / SPOT	07/19/21-07/20/21	2	:30	6:58A- ABC-Good Morning America		2	2						4	\$800.00	\$3,200.00	Washington (WJLA)		7/13/21
14.0	Normal Line / SPOT	07/17/21-07/17/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$350.00	\$350.00	Washington (WJLA)		7/13/21
15.0	Normal Line / SPOT	07/18/21-07/18/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$400.00	\$400.00	Washington (WJLA)		7/13/21
16.0	Normal Line / SPOT	07/14/21-07/16/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM				1	1	1			3	\$300.00	\$900.00	Washington (WJLA)		7/13/21
17.0	Normal Line / SPOT	07/19/21-07/20/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1	1						2	\$300.00	\$600.00	Washington (WJLA)		7/13/21
18.0	Normal Line / SPOT	07/14/21-07/16/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				2	2	2			6	\$450.00	\$2,700.00	Washington (WJLA)		7/13/21
19.0	Normal Line / SPOT	07/19/21-07/20/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2	2						4	\$450.00	\$1,800.00	Washington (WJLA)		7/13/21

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20.0	Normal Line / SPOT	07/14/21-07/16/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				2	2	2			6	\$750.00	\$4,500.00	Washington (WJLA)		7/13/21
21.0	Normal Line / SPOT	07/19/21-07/20/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		2	2						4	\$750.00	\$3,000.00	Washington (WJLA)		7/13/21
22.0	Normal Line / SPOT	07/17/21-07/17/21	2	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							1		1	\$400.00	\$400.00	Washington (WJLA)		7/13/21
23.0	Normal Line / SPOT	07/18/21-07/18/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$400.00	\$400.00	Washington (WJLA)		7/13/21
24.0	Normal Line / Access	07/14/21-07/16/21	2	:30	6:58:46P- Wheel Of Fortune				1	1	1			3	\$1,800.00	\$5,400.00	Washington (WJLA)		7/13/21
25.0	Normal Line / Access	07/19/21-07/20/21	2	:30	6:58:46P- Wheel Of Fortune		1	2						3	\$1,800.00	\$5,400.00	Washington (WJLA)		7/13/21
26.0	Normal Line / Access	07/14/21-07/16/21	2	:30	7:29:26P- Jeopardy				2	1	2			5	\$2,800.00	\$14,000.00	Washington (WJLA)		7/13/21
27.0	Normal Line / Access	07/19/21-07/20/21	2	:30	7:29:26P- Jeopardy		2	1						3	\$2,800.00	\$8,400.00	Washington (WJLA)		7/13/21
28.0	Normal Line / Prime	07/15/21-07/15/21	2	:30	7:57:56P- ABC-When Nature Calls (Thursday)					1				1	\$2,000.00	\$2,000.00	Washington (WJLA)		7/13/21
29.0	Normal Line / Prime	07/15/21-07/15/21	2	:30	9P- ABC-Holey Moley (Thursday)					2				2	\$3,500.00	\$7,000.00	Washington (WJLA)		7/13/21

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30.0	Normal Line / Prime	07/18/21-07/18/21	2	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		7/13/21
31.0	Normal Line / Prime	07/18/21-07/18/21	2	:30	8P- ABC-Celebrity Family Feud (Sunday)								1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		7/13/21
32.0	Normal Line / Prime	07/18/21-07/18/21	2	:30	9P- ABC-The Chase (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		7/13/21
33.0	Normal Line / Basketball	07/17/21-07/17/21	2	:30	8:29P- Sports-ABC NBA							2		2	\$16,000.00	\$32,000.00	Washington (WJLA)	Game 5	7/13/21

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